



AGENDA

FSC International North America Regional Membership Meeting November 5 & 6 2019 Warwick Allerton Hotel, Chicago, Illinois, USA

TUESDAY 5 NOVEMBER 2019 - Tip Top South meeting room

08:00 – 09:00 REGISTRATION

09:00 – 09:30 WELCOME, opening of the meeting & presentation of the agenda
Introduction of participants, and overall meeting objectives

NOTE: FSC US & FSC Canada Boards will be in full attendance as will four members of the FSC International Board. Also participating are FSC Director General Kim Carstensen, FSC Chief Operating Officer Frank Harnischfeger, Network Director Lieske Van Santen, FSC Canada President François Dufresne, FSC US President Corey Brinkema, and other FSC International and Network Partner staff.

09:30 – 10:30 UPDATE & DISCUSSION: The FSC Global Strategic Plan for 2021-26

Objective: members to provide direct input into the global plan update

- Leading issues from other regions
- Key findings from Boston Consulting Group project
- Members to draw on regional experience to provide input into plan

Session lead: *Kim Carstensen*

10:30 – 11:00 COFFEE BREAK

11:00 – 12:30 UPDATE & DISCUSSION: FSC Priorities in North America

Objective: members are updated on latest developments and provide input into future regional and national priorities and strategic plans

- Introduce new team members, overview of current US & Canadian strategic objectives & progress
- Preview 2020 priorities for US & Canada
- Looking ahead to regional & national strategies for 2021 onward

Session leads: *Corey Brinkema, François Dufresne*

12:30 – 1:30 LUNCH (provided at hotel) -Tip Top North

1:30 – 2:30 UPDATE: Motions Process for the General Assembly 2020

Objective: members become familiar with new framework approved by FSC International Board and are fully prepared to engage with members globally beginning Fall 2019

Session leads: *Kim Carstensen, Guillermina Garza*



- 2:30 – 3:30 UPDATE & DISCUSSION: Policy & Standards in North America**
- Objective:** Members are updated on the status of high priority North American policy and standards issues with brief question and answer period
- Forest Management – launch of revised FSC Canada standard and status of FSC US revision process
 - Controlled Wood – status of certificate holder implementation of new requirements under revised standard and US & Canadian National Risk Assessments
 - Pesticides – implementation of new policy
 - Smallholder certification - innovations in engaging small family forest owners
- Session leads: *Amy Clark Eagle, Vivian Peachy*
- 3:30 – 4:00 COFFEE BREAK**
- 4:00 – 5:00 CHAMBER MEETINGS (only for members)**
- Objective:** Member prioritize issues and engage effectively
- Session leads: Board members from FSC International, FSC US & FSC Canada
- Economic Chamber – *Tip Top South meeting room*
- Social Chamber – *Michigan meeting room*
- Environmental Chamber – *Huron meeting room*
- 5:00 – 5:30 FEEDBACK FROM CHAMBER MEETINGS**
- 7:00 – 10:00 25TH ANNIVERSARY CELEBRATORY RECEPTION AND DINNER**
- Buckingham Ballroom*

WEDNESDAY 6 NOVEMBER 2019 - Tip Top South meeting room

- 08:30 – 9:30 GOVERNANCE REVIEW UPDATE**
- Objective:** members are updated on recommendations from International Board and are prepared to engage fellow members in evolving to make FSC's governance model more fit for purpose
- Session lead:** *Fran Price & Martha Núñez*
- 9:30 – 9:45 PLENARY & PREPARATION FOR THEMATIC DISCUSSION 1**
- Objective:** members dive deeper into selected topics and provide FSC Boards and staff with strategic recommendations
- **Solid wood market development** – reflect on FSC's recently completed solid wood market expansion strategy and consider priority activities to grow construction and furniture value chains and deliver greater value for certificate holders.
Lead: *Chris McClaren*
 - **Supply chain risk in the Boreal** – now with the ground-breaking FSC Canada standard in place, how do we draw new forest managers into the FSC system in critically important regions like the Boreal?
Lead: *François Dufresne*



- **Streamlining FSC's normative framework** – explore opportunities for streamlining FSC requirements in forest management.
Lead: *Vivian Peachy*
- **Conversion & restoration** – what normative changes and innovations are needed to address deforestation and degradation?
Lead: *Annika Terrana, member of the Conversion Working Group*

9:45 – 10:45 THEMATIC DISCUSSIONS 1- Smaller Group Discussion

10:45 – 11:15 COFFEE BREAK

11:15 – 12:00 PLENARY SESSION: FEEDBACK FROM THEMATIC DISCUSSIONS
Objective: small groups report out (10 minutes each) and take questions

12:00 – 13:30 LUNCH and NETWORKING BREAK -*Tip Top North*

13:30 – 13:45 PLENARY & PREPARATION FOR THEMATIC DISCUSSION 2

Objective: members dive deeper into selected topics and provide FSC Boards and staff with strategic recommendations

- **Innovations in smallholder certification** – how can we build on FSC's New Approaches smallholder pilots and other innovative techniques to draw more small-tract forest owners into certified forest management?
Leads: *Amy Clark Eagle, Vivian Peachy*
- **Data, digitalization and supply chain integrity** – how can we use current and developing technologies to make FSC more efficient, transparent and improve credibility?
Leads: *Corey Brinkema, Frank Harnischfeger*
- **Climate change** – what more does FSC need to do to be a relevant force in mitigating the global climate crisis?
Lead: *Kim Carstensen*
- **Indigenous Peoples engagement** – how will FSC best engage and protect the rights of First Nations and Native Americans through certification and other vehicles?
Leads: *David Flood, François Dufresne*

13:45 – 14:45 THEMATIC DISCUSSIONS 2 - Smaller Group Discussions

14:45 – 15:30 PLENARY SESSION: FEEDBACK FROM THEMATIC DISCUSSIONS
Objective: small groups report out (10 minutes each) and take questions

15:30 – 16:00 CLOSING REMARKS FROM KIM CARSTENSEN AND FSC INTERNATIONAL BOARD MEMBERS